



ROTARY INTERNATIONAL DISTRICT 9320

Governor's Newsletter

SEPTEMBER 2010

SPECIAL POINTS OF INTEREST:

- Succession Plan - Embedded Strategy
- Rotarians and Rotary Foundation
- From Mother Care to Social Care

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SUCCESSION PLAN - EMBEDDED STRATEGY

September is, in the Rotary Calendar, New Generations Month. During this month, Rotarians and their Clubs are encouraged to adopt a service project that benefits young people, as well as involve young people in community service.

To reinforce the importance of the New Generations as a strategic leverage for

From where I stand, the starting point is to establish Earlyact, Interact and Rotaract Clubs throughout our education system. It is crucial for the young to learn the habit of giving and serving in our communities at the early age. If we teach our Children to be fist-tight and self-centred, they will lose sight of the human beings around them, who are less fortunate than themselves. They must be made to realize that the rich and the disadvantaged are equal as human beings

tions of their communities.

Through active involvement of the new generations in Rotary's motto of Service Above Self, they will begin to appreciate that material resources were never meant to be amassed by an individual or a group of people. They will also understand that most wealth was built on the toil of some individuals. Finally, by interacting with those less fortunate, they will understand the needs around them and get involved in making a difference.

The innate compassion of the new generations must be awakened by involving them in service projects. The most effective vehicle is the establishment of Earlyact, Interact and Rotaract Clubs throughout District 9320. This also implies the Clubs identifying teachers in the schools who will be receptive to Rotary and its principles.

Our success in the endeavour will enhance Rotary's strategic succession plan. There is the chisel, there is the hammer, let's shape our own destiny!



What a Dynamic Club !

Rotary's sustainability and continued success, the Council on Legislation has now enacted the establishment of a Fifth Avenue of Service under the rubric "New Generations". All Rotary Clubs are therefore required to give practical meaning to this legislation.

In the general structure of Rotary Clubs, the category of "new generations" has always been recognized. What has happened is that the category is now being accentuated to involve them more and explicitly in our commitment of Building Communities – Bridging Continents.

and it is therefore their duty to lend a helping hand to the disadvantaged sec-

tion of their communities.



ROTARY INTERNATIONAL

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THE MEANING OF THE SERVICE IDEAL

The philosophy of service is important to Rotary. Chapter eleven of "This Rotarian Age", from page 139 to 156, deals with Paul Harris's thoughts on service. This is part two of this series.

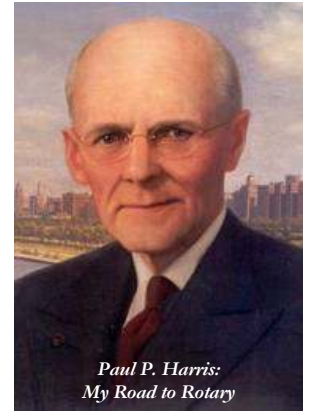
".....happiness comes from unselfish service. Lives of service are lives of happiness. Take two children of the same family: for one reason or another, one is taught to serve the other.

Though the parents may not realize it, the one who learns to serve will

have all the advantage in later years. In service there is happiness. In the vast number of human activities there are opportunities for all types of service. This from Anthony Adverse: 'One never realizes the fulfillment of life until he loses the sense of self in service.'

The professional schools teach the student that character is the most reliable foundation upon which to build a successful future; that success must depend upon the quality of service rendered." Paul Harris.

Why do we join Rotary? We join for we know that collectively we can make a difference. Like minded



Paul P. Harris: My Road to Rotary

individuals joining together to serve society. Paul Harris envisioned that premise and from there onwards provided us through Rotary the vehicle and the road map.

DOLLY PARTON SEES AN ALLY IN ROTARY

Country music legend Dolly Parton and Boys Scouts of America Chief Scout Executive Bob Mazzuca inspired Rotarians at the fourth plenary session on 23 June to keep serving their communities and underscored the common bond their organizations share with Rotary, in philosophy and in practice.

After greeting the audience by singing her hit song "9 to 5," Parton recited The Four-Way Test, saying she also sought a "short, simple, and powerful" statement to guide the Dollywood Foundation: Dream more, learn more, care more, be more.

The philanthropist and literacy advocate went on to explain her foundation's [Imagination Library](#), which promotes reading among preschool children by providing them with a free book each month from birth until age five. The program, which has received support from more than 115 Rotary clubs, has grown from its base in Parton's home state of Tennessee, USA, to other communities in the United States, Canada, and the United Kingdom.

Parton said she was inspired by her father, who was illiterate but "one of the smartest people" she knew. "He knew it was a crippling thing not to be able to read and to write, so he was proud when people would call me the 'book lady.' And he lived long enough to see my dream come true with the Imagination Library. He was with me all the way."

Rotary Foundation Trustee Vice Chair John F. Germ, also from Tennessee, joined Parton on stage to present her with Paul Harris Fellow Recognition. "This is a wonderful friendship, us working together, and I hope to continue doing my part," Parton said. "Thank you for accepting me and believing in the program."



ROTARIANS AND THE ROTARY FOUNDATION

The founder of The Rotary Foundation (TRF) Arch C. Klunph said in January 1935 "... there are men who are seeking ways and means of leaving some part of their wealth where it may do the greatest good for humanity. What better-equipped organization or institution than The Rotary Foundation can be found to be entrusted with such funds?"

Rotarians know the power of The Foundation and how through their contributions they are able to target poverty, hunger, disease, illiteracy, etc.

For example, Rotary International, through The Rotary Foundation programme, **PolioPlus**, which was established in 1985, was the first organization to have the vision of a polio-free world. More than one million Rotary members have volunteered their time and personal

resources to protect more than two billion children from polio in 122 countries.

Polio eradication currently sits at a critical juncture. We are so close, but the task is not yet finished. Insufficient funding threatens the global effort to eradicate polio. **Every Last Child** must be our concern!

How much should Rotarians give? The simple fact is that by investing less than US \$2.00 a week to the Annual Programmes Fund through the **Every Rotarian, Every Year (EREY)** initiative, Rotarians become part of the Foundation's mission to **advance world understanding, goodwill, and peace through the improvement of health, the support for education, and the alleviation of poverty.**

Let's be part of this solution!



MATCHING GRANTS: GOOD NEWS FROM THE ROTARY FOUNDATION

For the current Rotary Year 2010-2011, the Matching Grant Budget is US \$21.5 million, almost double what it was last year.

According to Christine Grodecki of The Rotary Foundation, to date only US \$3 million of the Budget has been committed. "TRF anticipates to be able to fund all Matching Grant applications received in the 2010-2011 Rotary Year. In addition to the increased Budget, there are

also 100 fewer Districts due to the fact that these Districts are participating in the Future Vision Pilot. This fact also allows more funds to be used by Non-Pilot Districts."

Lastly, The Rotary Foundation is committed to ensuring that the majority of the world participating in the traditional programmes gets good, quality, fast service and has fully staffed all areas in order to make this happen," concludes Christine Grodecki.

THE COUNCIL ON LEGISLATION 2010

The Council comprises more than 500 representatives from every part of the Rotary world.

Voting members include one elected representative of the clubs of each Rotary district. Some nonvoting members include the chair and vice chair of the Council, the RI president, members of the RI Board, and past RI presidents. The Council on Legislation Rotary's "parliament," meets every three years to deliberate and act upon all proposed enactments and resolutions submitted by clubs, district conferences, the General Council and Conference of Rotary International in Great Britain and Ireland, and the RI Board. Here are a few highlights from the 2010 Council:

- E-clubs became a permanent part of Rotary International.
- A fifth Avenue of Service was added: New Generations Service.
- Transferring and former Rotarians must obtain a certificate from the board of the previous club confirming the prospective member's prior membership in that club.
- No club may limit membership in the club on the basis of sexual orientation.
- The RI Board was requested — through a resolution — to consider proposing legislation to the next Council to create a new type of membership: satellite club membership.

Rotary Core Values:

- Service
- Fellowship
- Diversity
- Integrity
- Leadership

What Do Rotarians Do?

"We Provide Service to others, promote integrity, and advance world understanding, goodwill and peace through our fellowship of business, professional and community leaders."



DG, DG Ann and President Marc of Queenstown

DG'S CLUB VISITS

DG'S CLUB VISITS For month of September	
DATE	CLUB
06/09/2010	Arcadia
06/09/2010	Bonza Bay
07/09/2010	Gately
07/09/2010	Gonubie
07/09/2010	East London Sunrise
09/09/2010	Beacon Bay
10/09/2010	East London
13/09/2010	Grahamstown Sunset
14/09/2010	Port Alfred
15/09/2010	Grahamstown
16/09/2010	King William's Town
16/09/2010	Stutterheim

For the month of October	
DATE	CLUB
07/10/2010	Ficksburg
11/10/2010	Goldfields Sunset
12/10/2010	Flamingo Welkom
14/10/2010	Welkom
14/10/2010	Odendaalsrus
19/10/2010	Kroonstad
21/10/2010	Bothaville
22/10/2010	Klerksdorp



At home with Algoa Bay Club

WHY I AM A ROTARIAN

Rotary changed my life, re-directed my career, and opened to me a world (literally!) of opportunity. As a university journalism professor (now retired), one of my favorite classes was "International Media," which correlated marvelously with Rotary and the RI Foundation. In 1975, I was tapped to lead a Group Study Exchange team to Sweden. Vocational days with media people of that society introduced me to both Rotary and journalism activity, and enhanced what I could share with my students.

Increasingly, my teaching, research, and publication became rooted in internationalism. Along with journalism visits to countries on five continents, I experienced Rotary Club

fellowship in more than 30 countries – learning from them, sharing with them, and deepening my appreciation of why Rotarians are Rotarians, in whatever nation or culture.

Why am I a Rotarian? At the beginning, it was because I admired what I saw in Rotary friends and in my Rotary sponsor. But as the years passed, I came to realize that I am a Rotarian because Rotary has done far more for me than I can ever do for Rotary. I continue to be a Rotarian because Rotary has enriched my life, challenged my empathy, and expanded my opportunities for Rotary fellowship and service. It's impossible to imagine how I could ever NOT be a Rotarian!
*Frank Deaver, Executive Director
Rotary Club of Tuscaloosa, AL (USA)*

DG ANN'S CORNER

FROM MOTHER CARE TO SOCIAL CARE

How time flies! We are already in the third month of the Rotary Year 2010-2011. So it is true!

During the Governors-elect Training Seminar (GETS) and the International Assembly, all the RI Trainers kept on reminding the District Governors-elect that the twelve months of their year will pass by faster than they would wish to think. They were also reminded to enjoy their year.

For me as DG's Ann, the visits of the Clubs, meeting of the Rotary Anns and the Inner Wheel members as well as the visits to the service projects have all been an inspiration and source of great gratitude. The various projects that I visited demonstrated how the Rotary Anns are extending their innate mother care compassion into a social care activism. Besides, the women, in some cases, who single-handedly and with their own little resources had initiated their projects, were also moved by their mother care compassion.

What can I say? The so-called "weaker sex" is after all a wrong characterization of the fifty percent of humankind whose motherly feelings drive them to care for the aged, the disabled, the sick, the hungry and the destitute. This is a re-

sponsibility that we women take pride in fulfilling, especially towards the new generations.

I humbly appeal to you my fellow Rotary Anns and Inner Wheel members, to give special attention to our children at school. We must inculcate in them the spirit of giving and service. We must help them to build a better future for themselves and indeed a place for us when we are old. This must be the clarion call for the Rotary Month of New Generations.



A gesture from Ann President to DG Ann, Ladybrand

ROTARIANS SEND HELP TO PAKISTAN FLOOD VICTIMS

Rotarians are reaching out to victims of the heavy monsoon rains in Pakistan, as the country continues to cope with its worst flooding in decades.

Major rivers have flooded valleys in about one-third of the country, claiming as many as 1,600 lives and washing away bridges, roads, and entire villages. The United Nations estimates that more than four million people have been left homeless.

"The people of Pakistan were not prepared for a disaster like this to reach this magnitude. Each day it seemed to get worse," says Shehzad Ahmed,

governor of District 3272 (Afghanistan; Pakistan). *"It's difficult for me to imagine how we're going to cope with this situation."*

Millions of children face diarrhea, cholera, and upper respiratory infections from contaminated water and insects. Eight million people are still in urgent need of humanitarian aid. The UN predicts that the economic cost of the floods could reach billions of dollars.

In response to the floods, The Rotary Foundation Board of Trustees is accepting contributions to help fund Rotary projects that will support long-term disaster recovery in the affected areas.

World Water Works, a Rotary-club sponsored relief organization that provides disaster victims with water purification tools, has sent more than 600 boxes to the southern province of Sindh.

Hugo Pike, chair of World Water Works and a member of the Rotary Club of Chelwood Bridge, Avon, England, says each box contains a water purification kit that can supply each member of a family of four with about 2 quarts of drinking water every day for a year.

"It is likely that this emergency will continue for some weeks," Pike says. "But Rotary clubs in District 1200 are ready to respond."

We in District 9320 are also

deeply saddened at the news of floods in Pakistan and in Niger.

We are touched by the dedication and commitment of Rotarians to help the communities affected by the disaster.

Efforts are being made to get the District to send help in the form of Shelter Boxes. Clubs willing to assist should send their contributions to the District Treasurer, to ensure that we have a coordinated impact with the donation.

